



APPEALS SPECIAL!!!

NOVEMBER 2010



About appeals special

In light of the recession and recent changes to the running of the charity NEWW are setting up a number of fundraising initiatives in order to support the charity and provide some much needed unrestricted income that will allow us to carry out non-project based work.

This special pullout from Wildlife Matters has been designed to inform you as a member of North East Wales Wildlife of the upcoming initiatives and how you can get involved with supporting the

charity and its work. While staff and Trustees are hard at work to set up these initiatives we will also be looking to our volunteers, members and general supporters to help make the charity bigger and better than ever before. This will not be an easy or fast task however we do believe that it is a highly achievable goal to bring more unrestricted income into the charity. What will this extra income pay for? The money that we raise will help us to pay for small items such as display

boards, staff uniforms and other essential but not easily funded items. We will also have more flexibility with the groups that we can offer education session to- at present if a school phones us up for a tree planting session unless they fall within the remits of one of our many projects we unfortunately have to turn them down- this is something we would like to change. It will also allow us to explore different avenues of partnership working and projects, expanding the way we work in an ever changing world of

wildlife conservation. We appreciate that you have already signed up and paid an annual fee to the charity. However please do not be put off reading this feature as not all of the initiatives are about collecting money directly- some of them are simply asking for donations of clothes, CD'S or unwanted Christmas presents!! Therefore we ask you to read on and see how you might be able to make a difference to North East Wales Wildlife.



Clothes wanted!!!

Do you have too many clothes in your wardrobe? Have you been looking in your bedroom drawers for a while now and saying to yourself I really must sort through these?! NEWW are now collecting all unwanted clothing. The items need to be wearable as they will be sold on in charity shops. We are collecting, unwanted clothing (adults and

children's), bedding, soft toys, paired shoes, hats, belts and handbags. The items we collect will be given to the Bag2school scheme which will exchange them for money based on the weight of the items. If you have any items you would like to donate, you can either drop them off in bin bags (labeled please) at Rhydymwyn Val-

ley Nature Reserve anytime or phone the office to request a special collection bag. If you know of other people who might be able to donate items please pass on the details and or a collection bag to them also. The donated items will be collected from Rhydymwyn on 1st December and 21st March.

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Helping us to look after green spaces!!



RECYCLE ANY UNWANTED ITEMS AND HELP SUPPORT YOUR LOCAL CHARITY AT THE SAME TIME!!!

easyfundraising.org.uk

Easy fundraising

If you use internet searches regularly you could easily raise money for NEWW in one simple and easy step, by setting your homepage to **Easysearch** and setting the donations to NEWWildlife. Every time you do a search on the internet through the

Collecting recyclable items



NEWW are now also collecting any unwanted ink cartridges, mobile phones, CD's, computer games and DVD's. All of these items are being collected at our office in Rhydymwyn Valley Nature Reserve and will be exchanged for donations to the North East Wales Wildlife charity.

If you have any of the above items to donate to

us please drop them off at the Rhydymwyn Valley Nature Reserve where we have boxes and bags waiting to be filled.

If you cannot get to the reserve please call us in the office on 01352 742115 to arrange for a special collection bag to be sent out to you which you can post for free direct to the collection company and we will still receive the donation.

We are please that not only can we help raise money for the charity in this way, we are also able to promote the recycling of old unwanted goods, that prevents such items ending up in the landfill.



<http://newwildlife.easysearch.org.uk/>

homepage NEWW will get a small donation.

If you want to go one step further, there are over 2000 online shops signed up with Easyfundraising that will donate to NEWW everytime you buy products online through

the Easyfundraising tab. So if you are planning to do some Chrstimas shopping online this year and would like to help your local charity this is a great way to do both!

To sign up go to the link shown above and choose the option to set as your

homepage. Via this page you can also choose what part of the site you want to use. The tab for **easy fundraising** can be found at the top of the page, please ensure you choose to support NEWWildlife on both sections.

Pictures of me and others at Cafe Press!



Online shop!!

If you are looking for something different as a gift or just fancy something for yourself, then have a look at NEWWildlife's online shop at CafePress.co.uk. This new shop has mugs, t-shirts, mousemats, stickers and much more

available with photos and designs created by NEWWildlife staff and volunteers. When you buy a product from the online shop a percentage of the product cost will go directly to NEWWildlife.

Log onto the online

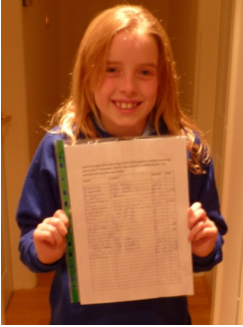
store at www.cafepress.co.uk/ NEWwildlife and see what catches your eye!

Coming Soon!!





Leah's swim for NEWW



NEWWildlife's very own Junior Ranger Leah Cartwright, who is 10 years old, will be swimming 2 miles to raise money for NEWWildlife. She will

be swimming at Holywell swimming pool and to reach her target of 2 miles she will have to swim 128 lengths of the 25m long pool!

Staff are extremely appreciative of Leah's efforts to raise money for the charity and will be there at the poolside supporting her and cheering her on in her endeavour to reach her goal. Leah will be

collecting sponsorships for her epic swim. If you would like to sponsor Leah and support her please contact the office on 01352 742115 or admin@newwildlife.org.uk to arrange a donation. All monies raised will go towards NEWWildlife.

The swim will be taking place during December. Look out in the next edition of Wildlife Matters to find out how Leah got on.

NEWWildlife are now on Facebook and Twitter!! Followers of NEWWildlife can find out what's going on and when courses are scheduled.

"We have been looking for new ways to connect with NEWWildlife's supporters and keep them updated on what we are up to, so Facebook and Twitter provide the perfect method of doing just that!" Gemma O'Malley, Membership Secretary.

If you are on Facebook or Twitter look out for us and mention to your friends!

Gilets

NEWW have a limited number of Green Gilet jackets for sale for £5 each. The sizes available are M, L, XL, XXL, XXXL. The jackets are brand new and all proceeds raised will go towards the

NEWWildlife charity. If you would like to buy a gilet please contact the office on 01352 742115.

There will also be some fleeces available soon - watch this space.



Our Ranger modelling a Gilet



Raffle prizes

NEWW are looking for unwanted items that could be used as raffle prizes. We would be interested to receive products from local shops and would be more than willing to mention the shops name when selling raffle tickets and handing out the prizes.

If you are struggling to get over to the reserve to donate any items please contact us in the office on 01352 742115.

Adoptions

NEWWildlife are launching a brand new adoption scheme for Grass Snakes and Slow Worms. There are 2 adoption options - adult and child. You can choose to adopt 1 of 3 grass snakes or 1 of 2 slow worms that live at Rhydymwyn Valley Nature Reserve. Each adoption lasts a year and

includes a certification of adoption, photograph of your adopted animal and a fact sheet about the species. Adult packs also receive regular updates and a Field Studies Council fold out chart. Child adoption packs receive a book and badge.

For an adoption application form please

contact the office on 01352 742115 or email cweo@newwildlife.org.uk



Grass Snake at Rhydymwyn

17 Nant Alyn Road
Rhydymwyn
Flintshire
CH7 5HQ

01352 742115
info@newwildlife.org.uk



Raffle Tickets

There will be a Christmas Raffle drawn at our Christmas Fair on Saturday 11th December at Rhydymwyn Valley Nature Reserve from 12noon onwards. Tickets will be available shortly and prizes consist of a Garden Arbour donated from P&A Companies in Mold, a Christmas Hamper, a Sunday lunch for two donated by the Miners Arms in Rhes-y-Cae and a luxury bird feeder including seed.

Please join us at our Christmas Fair and purchase your raffle tickets to support us!



Appeal for help

If you would like to help fundraise for NEWWildlife we would really like to speak to you. You can help fundraise in a number of ways, from holding a sponsored event to dropping off clothing collection bags, to manning a membership stand at events and running raffles.

There are many different ways to raise money for your favorite charity out there but in order to do so it requires people power! The more people who are willing to help staff the more money the charity can raise and therefore more conservation, community

and education work can take place!! We need you!

You can commit to as much or as little time as you want to give. We certainly welcome new ideas and fun ways to get out in the community raising money and awareness. Even if all you can do is tell your friends about us we would more than appreciate that!

Come along to our public events and get involved and find out more about what we do and why we do it.

What would you get out of it? You would get the knowledge that you really have made a difference to the work of a small

conservation charity. You will get the opportunity to meet new and like minded people and talk to the local community. You will get the chance to spread the message of conservation around North East Wales. You would be part of the team. You would have fun!

If you are interested in helping NEWWildlife please contact us in the office on 01352 742115 or admin@newwildlife.org.uk



One of our volunteers manning a stall

We are also looking to organise a sponsored abseil in the new year, if you are interested in raising money for us in this way please contact the office or email ranger@newwildlife.org.uk

